August 2017

Dear Friends,

It will soon be time for the 20th annual Bloomington Breast Cancer Awareness Walk. We hope you will join us for the Walk and honor breast cancer survivors in our own community. The purpose of the Walk is to promote awareness, to educate, and to show support for those who have been touched by breast cancer. We are inviting young and old, along with well-behaved pets.

You can make a difference by becoming a Sponsor. With your support, we are able to underwrite the Walk and provide free t-shirts to the first 1,000 walkers. All it takes is a donation of $200 or more to become a Sponsor. Your donation beyond our expenses also allows us to support local programs benefiting women and men with breast cancer. As a Sponsor, your name or business will appear on the back of the t-shirts serving as a walking billboard for years to come. You’ll also be listed on the Walk’s website, Facebook page and in a Thank You ad in the Herald Times newspaper.

If you have supported us in the past we want to say “Thank You.” Thousands of people have been touched through your support. We appreciate any and all contributions, large or small.

To show your enthusiastic support, we need to receive your check by September 22, 2017. Please make it payable to Breast Cancer Awareness Walk and mail in the enclosed envelope along with your completed Sponsor Information Form to: Bloomington’s Breast Cancer Awareness Walk, P.O. Box 0210, Bloomington IN 47402-0210.

Be sure to mark your calendar for October 21, 2017!

Come join us to support a terrific cause. We look forward to seeing you there!

Thank you for your support,

Peggy Welch
2017 Honorary Chair
SPONSOR INFORMATION FORM

Please return this form with your donation by September 22, 2017

Sponsor’s name as it should appear on T-shirt:
_________________________________________________________________________

Amount of donation: $__________________ ($200 minimum for sponsorship)

Organization name: ____________________________ Website URL: www.________________________
(If different from Sponsor’s name above)

Name of contact person: ____________________________ Email address: ____________________________
Phone number: ____________________________

Address of contact person (for receipt): ____________________________________________________________